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ABSTRACT

This book focuses on the work of writing, dealing with the thinking, strategizing, and decision making that academic and professional writers do. It also deals with the complex issues of purpose, audience, genre, and voice that all writers face. The chapters are: (1) "The Work of Writing"; (2) "Contributing to the Professional Conversation"; (3) "Meeting Readers' Needs and Expectations"; (4) "Finding Your Professional Voice"; and (5) "Seeing the Project Through." Three appendixes discuss organizing a writing group, sample book proposal guidelines, and good books about writing. (SLD)